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### ***KASENNA APPOINTS KUMAR SHAH AS CHIEF EXECUTIVE OFFICER***

Industry Veteran to Lead Company's Expansion in the IPTV Market

**SUNNYVALE, Calif. – MAY 11, 2006** – Kasenna, The IPTV Company™, a leading provider of video-on-demand (VOD) content and MPEG-4 ready IPTV applications for Triple Play services over broadband networks, today announced the appointment of Kumar Shah as its CEO, effective immediately. Shah succeeds industry visionary Mark Gray, who will continue to serve on the Kasenna Board as its Chairman and also continue to drive strategic partnerships across the globe.

An industry veteran with more than 20 years of business, marketing, and sales management experience, Mr. Shah was recruited by the Kasenna board members from US Venture Partners, where he was an Entrepreneur-In-Residence (EIR). Prior to that, Mr. Shah was involved with a number of venture capital funded start-up companies, most recently as President & CEO of Occam Networks (OTC: OCNW) and prior to that as Chief Marketing Officer of AccessLan Communications, which was acquired by Advanced Fibre Communications, which in turn was acquired recently by Tellabs (NASDAQ: TLAB).

“With our rock-solid and battle-tested VOD Server, innovative LivingRoom Middleware Platform, and industry leading ViewNow Content Aggregation and Management business, Kasenna has clearly established a demonstrable technology and product leadership in the IPTV market,” said Kumar. “I am excited about joining Kasenna at this crucial inflection point for Kasenna and for the IPTV market. I am looking forward to leveraging our product and technology leadership into a global leadership position in the IPTV market.”

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“The board members of Kasenna are pleased to have Kumar join Kasenna as the CEO and as a board member. Kumar brings to Kasenna a wealth of telecom industry experience and brings with him an impressive track record of successfully launching and managing start-up companies,” commented Steve Krausz of US Venture Partners, a Kasenna Board member. “We also want to thank Mark Gray for the excellent leadership he has provided to Kasenna in developing Kasenna’s industry-leading PortalTV solution.”

“I am very pleased to welcome someone of Kumar’s calibre to Kasenna to drive the future expansion of Kasenna’s operations and solutions portfolio and further solidify our leading position in the advanced video entertainment market,” concluded Mark Gray, Chairman of Kasenna.

### **About Kasenna**

Kasenna – “The IPTV Company™” – is a leading provider of video-on-demand (VOD) content and MPEG-4 ready IPTV applications for Triple Play services over broadband networks. Kasenna PortalTV™ is an integrated, turnkey, yet customizable, IPTV solution enabling telecom service providers, cable operators and others to generate additional revenue, increase profits and raise customer satisfaction through the delivery of advanced television services. Kasenna’s patented software technology, built on open standards with an intelligent management infrastructure, has been proven with countless global deployments. Through its subsidiary ViewNow, Kasenna is able to offer operators the industry’s only integrated and turnkey IPTV solution that includes scalable IP video infrastructure, subscriber applications, and VOD programming.

Kasenna is a privately held company with headquarters in Sunnyvale, California, and office locations worldwide. For more information, please visit [www.kasenna.com](http://www.kasenna.com).

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