

## **Srivats Sampath joins U.S. Venture Partners As an Executive-in-Residence**

**MENLO PARK, CA, August 24, 2009** – U.S. Venture Partners announced today that Srivats Sampath, former founder, president & CEO of McAfee.com, has joined as an Executive-in-Residence.

“Srivats is an indomitable entrepreneur, and a technologist possessed of demonstrated market insights. What I love about this guy, in addition to his being an extremely likeable fellow, is that he both starts and finishes. A refreshing combination and a great role model for aspiring young executives. All of us at USVP are delighted to have him with us.”

“Irwin and the partnership at USVP bring a high level of integrity, caliber and diligence to early stage venture investment. Being in residence in this firm will provide me with an excellent opportunity to gain early insight into emerging trends and technologies,” said Srivats.

Srivats is a serial entrepreneur who brings over twenty years of management, investment and technical experience. An experienced leader, he has run large corporations and organizations, as well as conceiving, funding and building successful start-up companies.

He previously served as the founder, president and CEO of McAfee.com (NASDAQ: MCAF). He built the company into one of the largest and most successful subscription-based, SaaS security services for consumers and small-to-medium sized businesses. Srivats orchestrated McAfee’s IPO in December 1999, followed by the successful merger with Network Associates in October 2002, which has now become McAfee Inc. (NYSE: MFE). Prior to McAfee, Srivats was the vice president of product marketing at Netscape Communications. He has also served in executive-level capacities at Central Point Software and as the co-founder and systems architect of Intel’s LAN Enhancement Operation. He started his professional career by co-founding a healthcare software company in the mid-80’s, which went on to a successful public offering, before being acquired by GE (NYSE:GE). Most recently, Srivats was the co-founder, president & CEO of Mercora, a social music company.

Srivats holds a number of patents (9 issued and 3 pending) in areas of information security, the delivery of software-as-a-service, contextual Internet advertising, and peer-to-peer media streaming. He received his Bachelor of Science in Electronics and Telecommunications Engineering from Madras University, India. Srivats remains an active angel investor and director, and currently serves on the board of Silvertail Systems, and as Chairman of Voltage Security.

**U.S. Venture Partners** (USVP) is a leading Silicon Valley-based venture capital firm, dedicated to helping entrepreneurs build world-class companies that are leaders in their industry. USVP focuses on early stage opportunities in sectors where the Partners have the domain expertise, operating experience and network of relationships to provide meaningful contribution to the success of the enterprise. These sectors include digital communications and networking systems, internet and eCommerce structure, semiconductors and optical components, enterprise and technical software, and medical devices and biopharmaceuticals. [www.usvp.com](http://www.usvp.com)

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